

# ***DRAFT AGENDA***

**MISSILE DEFENSE AGENCY  
ANNUAL SMALL BUSINESS PROGRAMS CONFERENCE  
VON BRAUN CENTER – HUNTSVILLE, ALABAMA  
JUNE 25 - 26, 2019**

**Theme: Strengthening the Defense Industrial Base and Supply Chain Resiliency through Small Business Utilization**

**Objective:** The MDA Small Business Programs Conference is designed to assist small business contractors in providing information about opportunities to support the Ballistic Missile Defense System (BMDS) requirements in upcoming procurements; and provide opportunities for matchmaking with MDA Prime Contractors and Government Representatives. The Small Business Industrial Base supporting MDA is an integral and extremely important part of the support to the BMDS involved in the development, manufacturing, fielding, and sustainment of the BMDS.

***\*\* Agenda Subject to Change. Current as of 4/12/2019 \*\****

## **Day 1: Tuesday, June 25<sup>th</sup>**

**6:45 – 7:30 am**      **Conference / Matchmaking Registration & Continental Breakfast**

**7:30 – 5:00 pm**      **Exhibit Booths Open**

**7:30 – 8:00 am**      **Administrative Remarks and Announcement of Presentation of Colors**

Ms. Jayne C. Gold  
Outreach Program Manager, Office of Small Business Programs (OSBP),  
Missile Defense Agency (MDA)

### **Presentation of Colors**

Lee/New Century Technology High School Army JROTC – Invited

### **National Anthem**

The Missile Tones - Invited

### **Prayer**

Mr. Johnny W. Bray - Confirmed  
Senior Program Analyst, Counter-Countermeasures, MDA (Canvas, Inc.)

### **Welcome and Introduction of Mayors**

Mr. Lee Rosenberg,  
Director, OSBP, MDA

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## **Mayors Welcome to Huntsville**

Mayor Tommy Battle, City of Huntsville – Tentatively Confirmed  
Mayor Paul Finley, City of Madison – Invited

## **NDIA-TVC Remarks and Sponsorship Acknowledgement**

Mr. Jeff Gronberg  
President, NDIA-Tennessee Valley Chapter

### **8:00 – 9:00 am Introduction of MDA Deputy Director**

Mr. Lee Rosenberg  
Director, OSBP, MDA

### **Keynote Speaker**

Rear Admiral Jon A. Hill - Invited  
Deputy Director, MDA

### **9:00 – 10:00 am DoD Small Business Strategy Overview**

Mr. Shannon C. Jackson - Confirmed  
Acting Director, Department of Defense, OSBP, Office of the Under Secretary of Defense (Acquisition & Sustainment)

### **10:00 – 10:15 am Networking Break**

### **10:15 – 11:15 am Technology Initiatives/Hypersonic Defense Program/ (SBIR/STTR) Programs**

Mr. Scott Shifrin – Confirmed  
Program Director, Advanced Technology, MDA

### **11:15 – 12:00 pm TEAMS Next Update**

Mr. Timothy Yopek - Confirmed  
Program Manager, Consolidated Support Program Office, MDA

Mr. John H. Penley – Confirmed  
Contracts Director, Consolidated Support, MDA

### **12:00 – 1:15 pm Lunch Served**

### **Keynote Speaker**

Mr. Robb Wong – Invited  
Associate Administrator, Office of Government Contracting and Business Development (GCBD)

### **1:15 – 1:45 pm Aegis Ballistic Missile Defense Program**

Dr. Robert E. Pennington - Confirmed  
Science and Technology Lead Engineer, MDA

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Mr. Shannon Jernigan – Confirmed  
Weapon System Engineer, MDA

Ms. Brittany Rowbotham – Confirmed  
Program Analyst, MDA

Mr. Justin A. Gheen  
Acquisition Analyst, MDA

**1:45 – 2:15 pm**      **Targets and Countermeasures Program Office**  
Mr. Stanley E. Thomas – Confirmed  
Director, MDA

Ms. Michele D. Williams – Confirmed  
Director, Directorate of Contract Management, MDA

**2:15 – 2:45 pm**      **Sensors Program**  
Briefer TBD – Tentatively Confirmed

**2:45 – 3:00 pm**      **Networking Break**

**3:00 – 3:30 pm**      **THAAD Project Office**  
Mr. Stephen H. Lee – Confirmed  
Deputy Project Manager, MDA

**3:30 – 4:00 pm**      **Ground-based Midcourse Defense Program**  
Briefer TBD – Invited

**4:00 – 5:00 pm**      **MDA Small Business Advocacy Council (SBAC) – Insights from Industry /  
Building a Successful Subcontracting Relationship Panel**  
Aerojet Rocketdyne - Confirmed  
Boeing – Invited  
Jacobs – Invited  
Lockheed Martin – Confirmed  
Northrop Grumman - Confirmed  
Parsons – Confirmed  
Raytheon - Confirmed  
Teledyne Brown Engineering - Confirmed

**5:00 – 7:00 pm**      **Networking Evening Reception**

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## **Day 2: Wednesday, June 26<sup>th</sup>**

- 7:00 – 8:00 am**      **Conference /Matchmaking Registration and Continental Breakfast**
- 8:00 – 5:00 pm**      **Exhibit Booths Open**
- 8:00 – 8:15 am**      **Administrative Announcements**  
Ms. Jayne C. Gold  
Outreach Program Manager, OSBP, MDA
- Welcome and Remarks**  
Mr. Lee Rosenberg  
Director, OSBP, MDA
- NDIA-TVC Remarks and Sponsorship Acknowledgement**  
Mr. Jeff Gronberg  
President, NDIA-TVC
- 8:15 – 9:15 am**      **Keynote Speakers**  
Ms. Laura M. DeSimone - Confirmed  
Director for Acquisition, MDA
- Ms. Karla Jackson - Confirmed  
Director of Contracts, MDA
- 9:15 – 10:15 am**      **Defense Industrial Base Cybersecurity – Implementation of  
DFARS 252.204-7012, Information Control Plan (IMCP),  
Cyber Assistance Team (CAT)**  
Ms. Diane L. Knight – Confirmed  
Acquisition Directorate, MDA
- Mr. Scott A. Campbell – Confirmed  
Acquisition Manager, MDA
- 10:15- 10:30 am**      **Networking Break**
- 10:30 – 11:00 am**      **MDA OCI / Understanding & Navigating the Legal Components for Small  
Business in the DoD Marketplace**  
Mr. Brian J. Chapuran – Confirmed  
Associate General Counsel, MDA
- 11:00 – 12:00 pm**      **MDA Town Hall Forum – Agency Perspectives & Upcoming Opportunities for  
Small Business Procurement for 2020**  
Mr. Michael H. O’Neill - Confirmed  
Competition Advocate, MDA

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Mr. John E. Cannaday – Confirmed  
Deputy for Operations & Services, MDA

Mr. Lee Rosenberg - Confirmed  
Director of OSBP, MDA

**12:00 – 1:00 pm      Lunch Served**

**12:45 – 1:00 pm      Matchmaking / Breakout Session Preparation**

*(Matchmaking, Breakout Session and Exhibit Booths will take place simultaneously.)*

**1:00 – 5:00 pm      One-On-One Matchmaking - (15 Minute Sessions/Pre-Registration Required)**  
Small Businesses should register in advance for matchmaking sessions to meet with Prime Contractors and Government Representatives.

**1:00 – 5:00 pm      Breakout Session: Small Business 101 Topics**

**1:00 – 1:30 pm      Small Business Administration (SBA) Procurement Update**  
Mr. Doug Gerard - Confirmed  
Procurement Center Representative, SBA

**1:30 – 2:00pm      Resources Available to Small Businesses**  
Ms. Mary Jane Fleming - Invited  
Procurement Advisor, Procurement Technical Assistance Center (PTAC),  
The University of Alabama in Huntsville

**2:00 – 2:30 pm      Capabilities Statements - Dos and Don'ts When Marketing your Product / Service**  
Ms. JoAnne Randolph - Invited  
President & CEO, Catalyst Center for Business & Entrepreneurship

**2:30 – 3:00 pm      Networking Break**

**3:00 – 3:30 pm      How to do Small Businesses get Government Contracts**  
Ms. Kim Lewis - Invited  
CEO, PROJECTXYZ

**3:30 – 4:00 pm      How to Respond to FedBizOpps.gov Request for Information (RFI)/Request for Proposal (RFP)**  
Mr. Neil McDonald - Invited  
President, HUBZone Chamber of Commerce

**4:00 – 4:30 pm      Teaming and Proposal Preparation 101**  
Mr. Doug Scalf - Invited  
President, PeopleTec

**5:00 pm              Conference Concludes**