

**MISSILE DEFENSE AGENCY
TWENTIETH ANNUAL SMALL BUSINESS PROGRAMS CONFERENCE
VON BRAUN CENTER – SOUTH HALL - HUNTSVILLE, ALABAMA**

JUNE 25 - 26, 2019

Theme: Strengthening the Defense Industrial Base and Supply Chain Resiliency through Small Business Utilization

The MDA Small Business Programs Conference is designed to assist Small Business contractors in doing business with MDA by providing information about opportunities to support the Ballistic Missile Defense System (BMDS) requirements in upcoming procurements; and provide opportunities for matchmaking with MDA Prime Contractors, Government Representatives and networking with other Small Businesses. The Small Business Industrial Base supporting MDA plays an integral and extremely important role in developing, manufacturing, fielding, and sustaining the BMDS.

AGENDA

**** NOTE: Agenda / Speakers / Times are subject to change. ****

Tuesday, June 25th

MAIN SESSION

6:30 am – 5:00 pm Registration Open

6:30 am – 7:45 am Networking Breakfast Sponsored by BCF Solutions, Inc.

7:00 am – 5:00 pm Exhibit Booths Open

7:45 am – 8:15 am Presentation of Colors Announcement and Administrative Remarks
Ms. Jayne C. Gold
Outreach Program Manager, Office of Small Business Programs (OSBP),
Missile Defense Agency (MDA)

Presentation of Colors
Lee / New Century Technology High School Army JROTC
1SG (Ret) Larry Jackson

National Anthem
The Missile Tones

Invocation
Mr. Johnny W. Bray
Senior Program Analyst, Counter-Countermeasures, MDA (Canvas, Inc.)

Welcome and Introduction of Mayors

Mr. Lee Rosenberg,
Director, OSBP, MDA

Mayors Welcome to Huntsville

Mayor Tommy Battle, City of Huntsville
City Administrator Marc Jacobson, City of Madison

NDIA-TVC Remarks and Sponsorship Acknowledgements

Mr. David Hatchett
President, NDIA-Tennessee Valley Chapter

8:15 – 8:45 am

#1 MDA Office of Small Business Programs

Mr. Lee Rosenberg
Director, OSBP, MDA

8:45 – 9:15 am

#2 TEAMS Next Update

Mr. Timothy Yopek
Program Manager, Consolidated Support Program Office, MDA

Mr. John H. Penley
Contracts Director, Consolidated Support, MDA

9:15 – 9:45 am

**#3 Technology Initiatives / Hypersonic Defense Program / (SBIR/
STTR) Programs**

Dr. Jeff Keller
Acting Director, Advanced Research, MDA

9:45 – 10:15 am

Networking Break Sponsored by GDIT

10:15 – 10:45 am

**#4 Targets and Countermeasures
Program**

Mr. Frank Barrow
Director of Acquisition, TC, MDA

10:45 – 11:15 am

#5 Sensors Program

Mr. David Hardin
Deputy Director for Acquisition, Sensors, MDA

11:30 – 1:00 pm

Networking Lunch Sponsored by Lockheed Martin

1:00 – 1:30 pm

#6 Aegis Ballistic Missile Defense Program

Dr. Robert E. Pennington
Science and Technology Lead Engineer, MDA

- 1:30 – 2:00 pm** **#7 Terminal High Altitude Area Defense (THAAD) Program**
COL Camilla A. White
Project Manager, THAAD, MDA
- 2:00 – 2:30 pm** **#8 Threat Systems Engineering - Threat Products and Services Acquisition/Request for Information (RFI)**
Mr. Ronald Soule
Program Controls, Threat Systems Engineering, MDA
- 2:30 – 3:00 pm** **Networking Break Sponsored by GDIT**
- 3:00 – 3:30 pm** **#9 MDA Organizational Conflict of Interest (OCI) / Understanding & Navigating the Legal Components for Small Business in the DoD Marketplace**
Mr. Brian J. Chapuran
Associate General Counsel - Acquisition, MDA
- Mr. Fred Schlich
OCI Analyst, MDA
- 3:30 – 5:00 pm** **MDA Small Business Advocacy Council (SBAC) – Insights from Industry / Building a Successful Subcontracting Relationship Panel**
- Aerojet Rocketdyne** – Ms. Aileen Yates, Procurement Analyst, Supply Chain Material Management
- Boeing** – Mr. Mark Clem, SBLO, Missiles & Weapon Systems
- Jacobs** – Mr. Darin W. Williams, ATN Contracts Director Office
- Lockheed Martin** – Ms. Lisa Baumann, Supplier Diversity Senior Manager, Lockheed Martin Missiles and Fire Control
- Northrop Grumman** – Mr. Robert Watson, Small Business Liaison Officer (Moderator)
- Parsons** – Ms. Gwen Johnson, Director, Small Business Program
- Raytheon** - Jo Anne Arvizu, Manager, Supplier Diversity Program, Supply Chain, Strategic Sourcing, Raytheon Missile Systems
- 5:00 – 7:00 pm** **Networking Reception Sponsored by Parsons**

Wednesday, June 26th

MAIN SESSION

7:00 am – 8:00 am **Networking Breakfast Sponsored by BCF Solutions, Inc.**

7:30 am – 4:00 pm **Exhibit Booths Open**

8:00 am – 8:15 am **Administrative Remarks**
Ms. Jayne C. Gold
Outreach Program Manager, OSBP, MDA

Welcome and Remarks

Mr. Lee Rosenberg
Director, OSBP, MDA

NDIA-TVC Remarks and Sponsorship Acknowledgements

Mr. David Hatchett
President, NDIA-TVC

8:15 – 9:00 am **Introduction of Keynote Speaker**

Mr. Lee Rosenberg
Director, OSBP, MDA

#10 Keynote Speaker

Mr. Shannon C. Jackson
Acting Deputy Director, Department of Defense, OSBP, Office of the Under
Secretary of Defense (Acquisition & Sustainment)

9:00 – 9:45 am **#11 Cybersecurity and Compliance – Protecting DoD Controlled
Unclassified Information (CUI) in Non-Federal Systems**

Ms. Diane L. Knight
Chief Executive Staff, MDA Director for Acquisition (DA)

Dr. Michael Wojcik
DA Information Systems Security Manager (ISSM)

9:45 – 10:15 am **Networking Break Sponsored by GDIT**

10:15 – 11:00 am **#12 MDA Software Assurance Approach**

Dr. Katrina Mansfield
Lead Software Engineer, Engineering Directorate, MDA

11:00 – 11:30 am **#13 MDA Acquisition Update**

Mr. John E. Cannaday
Deputy for Operations & Services, MDA

11:30 – 12:00 pm **MDA Town Hall Forum – Agency Perspectives & Upcoming Opportunities for Small Business Procurement for 2020**
Mr. Michael N. O’Neill
Competition Advocate, MDA

Mr. John E. Cannaday
Deputy for Operations & Services, MDA

Mr. Lee Rosenberg
Director of OSBP, MDA

12:00 – 1:00 pm **Networking Lunch Sponsored by Lockheed Martin**

MATCHMAKING

12:45 – 1:00 pm **Matchmaking Preparation**

Matchmaking Area

1:00 – 5:00 pm **Matchmaking (12 minute sessions with 3 minutes between each session)**
Meet with Prime Contractors and Government Representatives one-on-one.

3:00 – 3:15 pm **Networking Break Sponsored by GDIT**

BREAKOUT SESSIONS

1:00 – 1:30 pm **Breakout Session Preparation**

Industry Tactical Market Research Sessions

Ballroom Room 1

1:30 – 3:15 pm **Sensors Radar Technology Splinter Group Discussion with Small Business Industry**

Mr. Leonard E. Halley
Systems Engineering, MDA

Who Should Attend: Small Business representatives interested in radar technology to gain an understanding of Sensors Directorate technical challenges, future technology requirements and improvements to radar performance. The goal is to discuss options to seek technical value from small business for future development, sustainment and interoperability of BMDS radars.

Ballroom Room 3

1:30 – 3:15 pm **THAAD Product Support Future Requirements Discussion with Industry**
Mr. Ken Wells
Deputy Director, THAAD Logistics Directorate, MDA

Mr. Tony Fisher
Deputy Director, THAAD Contracts, MDA

Ms. Jennifer Morgan
Contracting Officer, THAAD, MDA

Mr. Steve Hall
Acquisition Manager, THAAD, MDA

Who Should Attend: Businesses specifically interested in learning more about the THAAD Project Office and tentative acquisition plans to compete specific functions relative to: Contractor Logistics Support Manager; Contractor Maintenance Support; Supply Chain Management, Augmentation Team; and Maintenance Support to the THAAD Instructional Division.

3:15 – 3:30 pm **Networking Break Sponsored by GDIT**

Small Business 101 Topic Discussions

Ballroom Room 1

3:30 – 4:00 pm **Capabilities Statements - Dos and Don'ts When Marketing your Product / Service**
Ms. JoAnne Randolph
President & CEO, Catalyst Center for Business & Entrepreneurship

4:00 – 4:30 pm **How to Respond to FedBizOpps.gov Request for Information (RFI)/Request for Proposal (RFP)**
Ms. Donna Hamby
President, Innova Strategies, LLC

Ballroom Room 3

3:30 – 4:00 pm **How does Small Businesses get Government Contracts**
Mr. Larry Lewis
President, PROJECTXYZ

4:00 - 4:30 pm **Teaming and Proposal Preparation 101**
Mr. Mark Braun
Sr. Vice President, PeopleTec

5:00 pm **Conference Concludes**